

**KMAX-TV QUARTERLY ISSUES/PROGRAMS REPORT
PERIOD OF JULY 1, 2012, THROUGH SEPTEMBER 30, 2012**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD **JULY 1, 2012, THROUGH SEPTEMBER 30, 2012.**

KMAX-TV airs news coverage through our morning show, Good Day Sacramento. This 5-hour composite program covers news, issues programming, information and entertainment.

Good Day Sacramento airs Monday through Friday, 5:00am until 10:00am and 4-hours a day Saturday and Sunday, 6:00am until 10:00am.

Although we air substantially more issues programming, this summary reflects stories that are 3 minutes or longer in length.

COMMUNITY SERVICES: Topics Include: "Hartson Animal Sanctuary", "19th Annual Law Enforcement Memorial Run", "Stuff the Bus", "Annual Hometown Heroes Celebration", "Volunteer Center of Sacramento", "Kingdon Drags", "Locks of Love".

July 9, 2012, "Hartson Animal Sanctuary", - Three salons battled it out to be the Good Day hair wars champs. We reported on a group of salons in Roseville raising money for the Hartson Animal Sanctuary.

July 28, 2012, "19th Annual Law Enforcement Memorial Run", - More than 15-hundred motorcycles hitting the pavement for the 19th Annual Law Enforcement Memorial Run. It is the third largest ride in Northern California with many coming from as far away as Arizona and Washington. We were at the starting line to see what it is all about. **August 9, 2012, "Stuff the Bus"**, - We were wrapping up our annual school supply collection drive called "Stuff the Bus". All supplies go to school children in our area that need a good start. **August 18, 2012, "Annual Hometown Heroes Celebration"**, - A special day in Modesto as the "Nuts" baseball team honor those who have given the ultimate sacrifice. We went live from the "Annual Hometown Heroes Celebration". **August 30, 2012, "Volunteer Center of Sacramento"**, - The center has been helping thousands for 50 years, but it is in danger of closing because of financial cutbacks – so they are raising money with a 1950's style bake sale. We went there live to try out some of their "goodies".

September 8, 2012, "Kingdon Drags", - This is an event to help combat illegal street racing in Lodi. We checked it out live. **September 19, 2012, "Locks of Love"**, - We reported on a handful of people who were taking a lot off the top for a good cause. This "Locks of Love" drive was organized by two Girl Scouts, and we were there to watch. We spoke with one of the donors, Katelyn Getchel, who was sporting a shorter hairdo.

YOUTH: Topics Include: "Safe Teen Driving", "Perfect Pictures", "Simply Music Rhapsody", "Girl Football Player", "Second Language", "Powerhouse Science Center".

July 29, 2012, "Safe Teen Driving", - The on-track safe teen driving program takes the distractions away from teen drivers and wants every one to "Get Real Behind the Wheel". We went live to Tracy to test our anchor's driving skills. This class helps teens practice their safe driving. **August 9, 2012, "Perfect Pictures"**, - A bunch of local kids were learning how to take the perfect picture. Our reporter joined this group to see how they were doing. She spoke with James Radford, founder and CEO of Camera Kamp. **August 30, 2012, "Simply Music Rhapsody"**, - There is a new music and movement program going on in Roseville that teaches young children concentration and coordination through games. Our reporter went to

Roseville to join in the class. **September 6, 2012, “Girl Football Player”**, - A Lodi high school football team is relying on the foot of a girl. The senior is setting school records for the varsity squad. Our reporter kicked the pigskin around in Lodi and spoke with the kicker, Baily Smith and Eric Sandstrom the Principal of Tokay High School. **September 10, 2012, “Second Language”**, - Learning a second language is not the easiest thing to do as an adult, but a Sacramento preschool is making it easy for kids. We sent our reporter out to Sacramento Spanish Immersion Preschool and spoke with Blanca Lawton, Spanish Director. **September 25, 2012, “Powerhouse Science Center”**, - We featured one of the many robots from the science center. Opened three years ago as a place for kids to learn about science and technology – this will be the Third Annual Robots and Jell-O Shots event to help fund the center.

HEALTH and SAFETY: Topics Include: “Bowen Therapy”, “Health Pitfalls”, “Best Food for the Pantry”, “Bad Air Days”, “Co-Exist in Bed”, “Eating Disorders”, “Winter Body”.

July 6, 2012, “Bowen Therapy”, - A new therapy claims to eliminate back pain without the scary surgery. We went live to Citrus Heights to try out the “Bowen Therapy”. We spoke with Mike McGee and Kathy O’Brien, owners of Fair Oaks Bowen Therapy to get more details. **July 31, 2012, “Health Pitfalls”**, - Old age is overrated – women are nine times more likely than men to reach the age of 100. But it is their ability to dodge pesky health problems throughout those years that we should learn from. We went through a short list of why men fair differently than women in the aging process. For instance women don’t get Jock Itch and seldom get Athlete’s foot. Women are at less risk for herniated disks due to their muscle structure. We looked at several other differences. **August 11, 2012, “Best Food for the Pantry”**, - With a big marathon coming up and kids getting ready for back to school we all need to keep up the energy. We spoke with a personal trainer to see what foods to keep and what has to go in your everyday pantry. **August 15, 2012, “Bad Air Days”**, - With the recent fires the air quality in our area took quite a dip. We brought in an expert to help our viewers survive the bad air days. We spoke with Dr. Mark Grijnsztein of the Sutter Medical Group with some tips. **August 30, 2012, “Co-Exist in Bed”**, - We spoke with a “Sleep Number” specialist with suggestions on how to co-exist in the love chamber and get a good nights sleep. **August 30, 2012, “Eating Disorders”**, - An eating disorder can be one of the most misunderstood and misdiagnosed diseases. Often times it goes undetected by friends and family. We spoke with a local author who knows first-hand about overcoming such struggles. **September 11, 2012, “Winter Body”**, - It takes a lot of hard work and dedication to get your body ready for bikini season – but maintaining it as the winter approaches can be tricky. We went live to “Mind-Body Sacramento” and spoke with the owner, April Jackson. She gave our viewers some tips on how to make it through the winter and still be ready for next summer.

ARTS/CULTURE: Topics Include: “Little Mermaid”, “Sacramento Shakespeare Festival”, “National Dance Day”, “Great American Trailer Park Musical”, “Annual Taste of San Joaquin”, “African Cultural Festival”, “Food After the Fast”.

July 5, 2012, “Little Mermaid”, - One of Disney’s most popular movies came to life in Sacramento. Our reporter got to go behind the scenes to show our viewers some of the props and meet some of the actors. **July 8, 2012, “Sacramento Shakespeare Festival”**, - The Sacramento Shakespeare Festival celebrated its 27th year at a local park. This year they presented “King Arthur”. We got a preview of the show. **July 28, 2012, “National Dance Day”**, - We sent one of our reporters to the capitol for a look at all the festivities planned for today honoring “National Dance Day”. He spoke with Jackie Melendez of Creativity in Motion-Zumba for some inspiration. **August 10, 2012, “Great American Trailer Park Musical”**, - It was described as “South Park” meets “Desperate Housewives”. We sent one of our reporters to Fair Oaks to take part in the fun and see the other events taking place at the Fair Oaks Theatre Festival. **August 18, 2012, “Annual Taste of San Joaquin”**, - The Annual Taste of San Joaquin will bring thousands of visitors to try some of the best food around. We went live to Stockton for a preview of the upcoming event. **September 1,**

2012, “African Cultural Festival”, - We checked out the Sacramento African Cultural Festival which offers a wide variety of cultural food, dance and art. **September 25, 2012, “Food After the Fast”,** - Yom Kippur began today at sun down. Those who participate have to fast for 25 hours straight. We reported on a deli that prepares a wide variety of food for when the fast is broken. We went live to Sam’s Deli in Citrus Heights where they are making some ethnic favorites.

CONSUMER: Topics Include: “Vintage Clothes”, “Wood Flooring”, “Community Garage Sale”, “How to Sell Your Car”, “Just Between Friends”, “Best School Supplies”, “Endless Possibilities Thrift Store”, “IPHONE 5”.

July 8, 2012, “Vintage Clothes”, - Vintage clothes are making a comeback and we found a place to purchase them without breaking the bank. We went to “Eco Thrift” in Citrus Heights with the dos and don’ts of thrift shopping. **July 12, 2012, “Wood Flooring”,** - We asked our viewers if they had ever played with a puzzle – then compared this same action to installing a wood floor. We spoke with Glenn Marker of Home Depot about how this floor installation can be DIY for homeowners. **July 28, 2012, “Community Garage Sale”,** - We went to Roseville this morning to get a preview of a huge community garage sale. Several families have gathered together to sell unused household items for charity. **August 9, 2012, “How to Sell Your Car”,** - We passed along information for anyone wanting to sell their car but is not sure how to get started. Doug Brauner, the “Car Czar” walked through the steps to make this an easy project. **August 17, 2012, “Just Between Friends”,** - This was THE sale for moms or mom-to-be. We went to Folsom to check out some of the great products and better prices. **August 29, 2012, “Best School Supplies”,** - The kids were heading back to school and that means pencils, paper and dollar signs. One local spot gets rave reviews for school supplies. We were joined live from “Your One Stop Shop” where we found the very best deals for all of those necessities. **September 11, 2012, “Endless Possibilities Thrift Store”,** - We found a place that will take unwanted items. Plus, our viewers can build a new wardrobe without paying department store prices. Our reporter went looking for deals at this thrift store in Modesto. **September 25, 2012, “IPHONE 5”,** - We asked the question whether you should consider buying the new edition or keep looking. Brian Cooley of CNET weighed in on the question. He stated that some of the upgrades are worth it or, you can just upgrade your old phone with new software.